

Resilience through Adversity

Responding to Critical Human Need

2020 ANNUAL REPORT



Catholic
Charities
USA®



A Message from the President

Dear Friends,

In the pages that follow, you will read about the work undertaken by the Catholic Charities ministry during this extraordinarily challenging year. Throughout the pandemic, Catholic Charities staff and frontline case workers responded to burgeoning numbers of people and families in need. They continued to work through the worst days of the pandemic and did so at significant risk to themselves. They are incredible people. As Pope Francis so eloquently noted in his encyclical letter, *Fratelli Tutti*, "God continues to sow abundant seeds of goodness in our human family. The recent pandemic enabled us to recognize and appreciate once more all those around us who, in the midst of fear, responded by putting their lives on the line." (54)

"Abundant seeds of goodness" have been increasingly evident to me as I witness the incredible generosity of so many people. As Catholic Charities workers put their lives on the line in response to hunger, homelessness, sickness, and death, numerous others continue to partner with us to help people remain in their homes as evictions loomed, or receive humanitarian relief along the southern border, or provide for their families as money for food and medicine evaporated with loss of employment.

With utmost appreciation and deep gratitude to all who continue to infuse goodness into our suffering world, we promise our prayers for you and your loved ones.

Sincerely,



Sister Donna Markham OP, PhD
President & CEO

**2020 was a year like no other.
The COVID-19 pandemic forced
children, adults, families and
entire communities into despair.**

Despite the challenges faced by our network, Catholic Charities remained steadfast in its service to millions struggling with poverty and other complex issues throughout the United States and its territories.

A year like no other

Catholic Charities answers the call during **COVID-19**

Over 15 million

people were served in 2020



20 million

pounds of food distributed



40%

increase in demand for food



\$10 million+

direct funding to agencies on the front lines



\$17 million

in-kind donations to member agencies



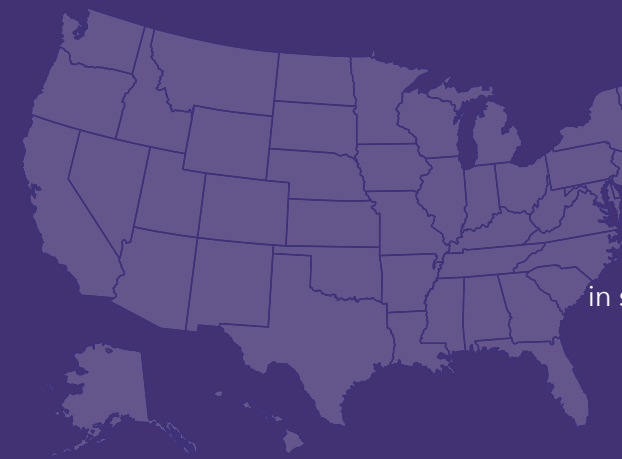
5 million

face masks and shields distributed



15,000+

gallons of hand sanitizer supplied



The Catholic Charities network provided
\$5.1 billion

in support through program services and in-kind donations.

In the first six months, **\$400 million** in emergency assistance including **food, PPEs, baby supplies** and **quarantine housing** was provided.

Food & Nutrition

Over the past twelve months, food distribution across Catholic Charities agencies increased from 50% to nearly 400%. This was caused by fractures in the food chain and increased need due to job loss. CCUSA secured additional donations of food and funding while encouraging member agencies to take advantage of the USDA Farmers to Families Food Box Program. This program helped agencies meet the unprecedented needs of those experiencing food insecurity.

We are grateful for our donors and partners who helped strengthen our member agencies when they needed it most.

CCUSA also secured over \$2.4 million in funding to help agencies provide outreach and enrollment in the largest federal feeding program, Supplemental Food Assistance Program (SNAP). These funds helped benefit over 33,000 households and close to 80,000 individuals.



Catholic Charities Response to Food Insecurity



12 million

people fed



44 million

meals provided



450

new food distribution sites added

Affordable Housing

CCUSA's Healthy Housing Initiative officially launched in five pilot cities:

- Detroit, MI
- Las Vegas, NV
- Portland, OR
- St. Louis, MO
- Spokane, WA



Despite the onset of the COVID-19 pandemic, several Healthy Housing Initiative projects began construction and were completed in 2020:

- Catholic Charities Eastern Washington's (Spokane) opened its 50-unit Permanent Supportive Housing property and began construction on Gonzaga Haven, a 73-unit property for families.
- Catholic Charities of Portland began construction on its 110-unit Cathedral Village.



CCUSA established a partnership with Catholic Health Association to co-locate permanent supportive housing and case management services for member agencies.

Catholic Charities of Central New Mexico (Albuquerque) opened its Generations West facility. Catholic Charities Hawai'i welcomed residents to its new 'Kahului Lani' senior affordable housing complex on Maui, the first phase of the 165-unit senior affordable rental complex. Construction began for Catholic Charities Newark and Catholic Charities Metuchen to redevelop parish property into a 42-unit senior housing.

Francis Fund for Eviction Mitigation

The U.S. may be facing the most severe housing crisis in its history, with nearly one-in-five renters behind on their rent. When the current eviction moratorium is lifted, millions of renters could lose their homes. In collaboration with the Felician Sisters, CCUSA established the Francis Fund and made grants available to all agencies for eviction mitigation at the community level. This program serves remote and rural areas by efficiently and effectively addressing local needs.

Catholic Charities Impact on Housing



403K

clients accessed programs to abate homelessness



179,417

people received emergency housing services



11,070

seniors housed



4,427

new affordable housing units under construction



440

evictions prevented

1,184

individuals impacted

From Disaster Response to Recovery

The pandemic created a disaster in every corner and across the U.S.

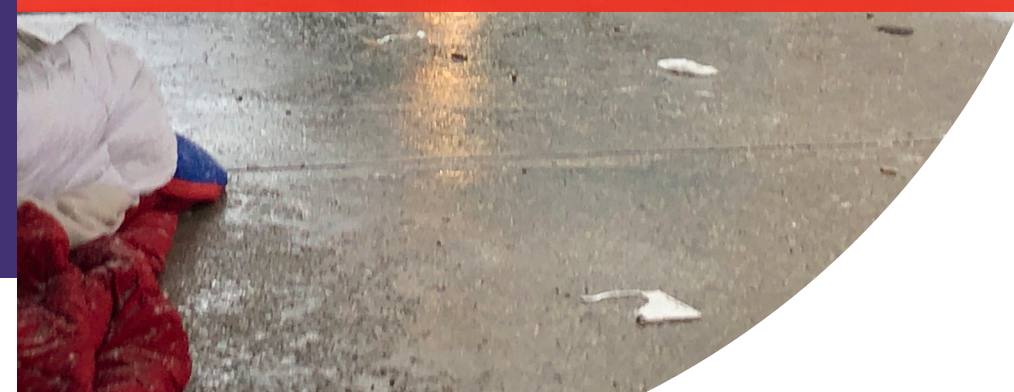
CCUSA assisted agencies with adjusting their programming and provided support for needs from feeding, to sheltering, to eviction prevention, to funeral assistance.

Your support helped provide 300 COVID-specific grants to our agencies. More than \$13M in mission-critical in-kind donations was distributed. This included Personal Protective Equipment that enabled agencies to confidently and safely meet community needs.

During the pandemic, natural disasters continued unabated. Wildfires raged in California, Washington, Oregon and Colorado; tornadoes caused devastation from Alabama to Tennessee; hurricanes and tropical storms rocked the Gulf; and earthquakes ravaged Puerto Rico. Your partnership allowed CCUSA to issue 60 emergency grants to help local agencies meet urgent relief needs in their communities.



Through it all, and long after news crews have left town, Catholic Charities agencies persevered in delivering help and assistance to 1.5M disaster survivors.



Catholic Charities Response to Disasters

- \$13M+** → mission-critical in-kind donations distributed
- 60** → emergency grants issued
- 1.5M** → survivors received emergency services from Catholic Charities agencies
- 300** → COVID-specific grants issued to member agencies

Social Enterprise

Building on the theme "Bold Ideas Create Great Change," the Innovation Challenge served as a catalyst to encourage new ideas for alleviating, reducing or eliminating poverty. The Challenge encouraged projects that will bring systemic change to communities served by Catholic Charities. Catholic Charities agencies are working collaboratively to pilot new models of replication, scalability and sustainability.

Catholic Charities agencies recognize the importance of improving job skills and are establishing new models to accomplish this. These hands-on training programs use social enterprise platforms.

We accompany those experiencing significant barriers to employment and establish pathways that provide opportunities for productive and meaningful work in the future.



Hospital Transition Program
Catholic Charities West Virginia



Hospital Transition Program

This innovative program supports high-risk patients following hospital discharge and connects them with transportation to appointments, home-delivered meals and housekeeping services.



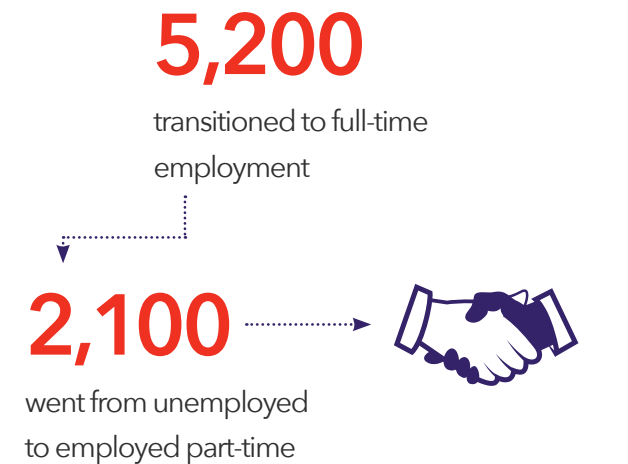
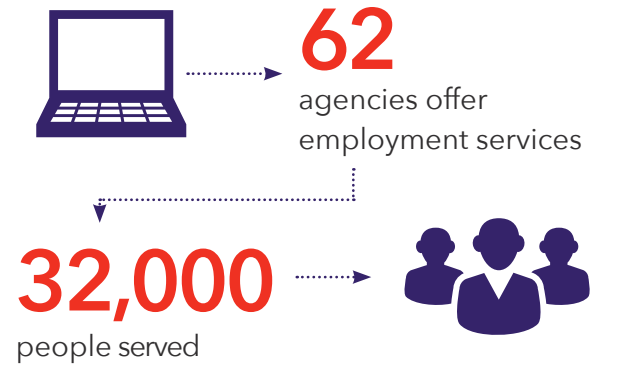
Purpose Home Repair and Plumbing - Rebuilding Homes. Repairing Lives.

This six-month training program features key components such as hands-on job training, compensation for trainees, extensive wrap-around social services and robust self-improvement plans.



Purpose Home Repair and Plumbing -
Rebuilding Homes. Repairing Lives.
Catholic Charities of Southern Missouri

Workforce Development and Job Training

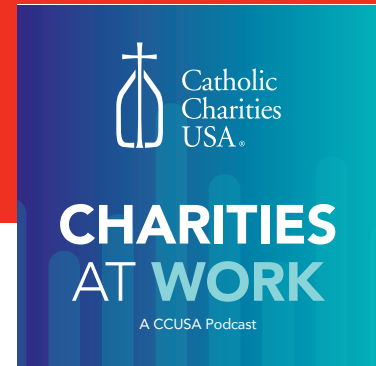


Catholic Identity

The Catholic faith is the foundation for all Catholic Charities ministries and CCUSA is committed to helping leaders acquire the level of pastoral care necessary for successful stewardship of agencies across the country.

Today, most agencies are led by lay professionals who have had careers in business, the military, or are secularly trained social workers. Hiring leaders with a solid grounding in Catholic social teaching, ethics, advocacy and pastoral theology is a challenge. It has become clear that a stronger foundation in Catholic faith formation is a critical need.

Through theological formation programs, including The O'Grady Leadership Institute, the Masters of Art in Pastoral Studies at Catholic Theological Union, and regular consultation with diocesan leadership, CCUSA is creating powerful curriculum and materials designed for agency leaders and pastoral ministers as they enter the lives of people when it matters most.



The new CCUSA podcast "Charities at Work," explores how Catholic Charities services express the seven central values of Catholic social teaching.



Integrated Health

The past year brought disparities within the U.S. healthcare system to the forefront. Catholic Charities responded by prioritizing key collaborations with local hospitals, clinics and health care plans to significantly improve client access to services. Over half of Catholic Charities agencies established critical relationships with healthcare providers to deliver life-affirming wrap-around client services.

Inspired by the Vatican's document "Old Age: Our Future," the Integrated Health team collaborated with the Catholic Health Association (CHA) to develop and deliver a four-part webinar series focused on unique programs for the elderly.



Since the start of the COVID-19 pandemic, 95% of all Catholic Charities agencies' counseling programs are now equipped to include telehealth services. As a result, 81% of clients showed an increase in functioning through behavioral health treatment.

Throughout the year, the Catholic Charities network continued to provide impactful and innovative ways to improve the health and wellness of clients. There were over 50 agencies that assisted clients with health insurance enrollment and 31 agencies that provided support for essential prescription services.

Catholic Charities Promotion of Population Health



500K

people received health and wellness services



+4600

wellness and behavioral health staff



88%

of clients connected to a primary care provider

The Border is Everywhere

Catholic Charities agencies continue to help meet the essential and immediate needs of families, individuals and unaccompanied minors escaping extreme violence, poverty, and a life of uncertainty.

CCUSA, in collaboration with the United States Conference Catholic Bishops and CLINIC, launched "The Border is Everywhere" pilot program that will serve asylum seekers in the United States.

The pilot project's goal is to develop a national standard of practice in providing comprehensive referral and social services to asylum seekers entering the United States that will provide data-driven reports as we accompany these brothers and sisters on their pathway to citizenship.



Catholic Charities Assistance to Migrants



237K
individuals assisted



\$19.3 million
of in-kind support



\$2.2 million
in cash gifts for direct assistance



14,872
hours of volunteer service

A Message from the Chief Development Officer

For obvious reasons, 2020 was a year to forget in many ways. Because of the incredible generosity of our donors and the social good we were able to achieve as a result of your gifts, you helped make it unforgettable.

In a year when a global pandemic altered how we lived and worked, combined with a call to address social inequities, it was the light of your support that allowed Catholic Charities to provide the gift of hope to an unprecedented call from people in need all across the U.S.

With notable increases of demand and the many challenges our agencies faced in delivering assistance to clients, there was an inspiring response from donors. Throughout this report you see the impact on our strategic initiatives. What the numbers do not convey are the stories behind the figures. Individuals and families who never before needed emergency assistance sought help at their local Catholic Charities agency.

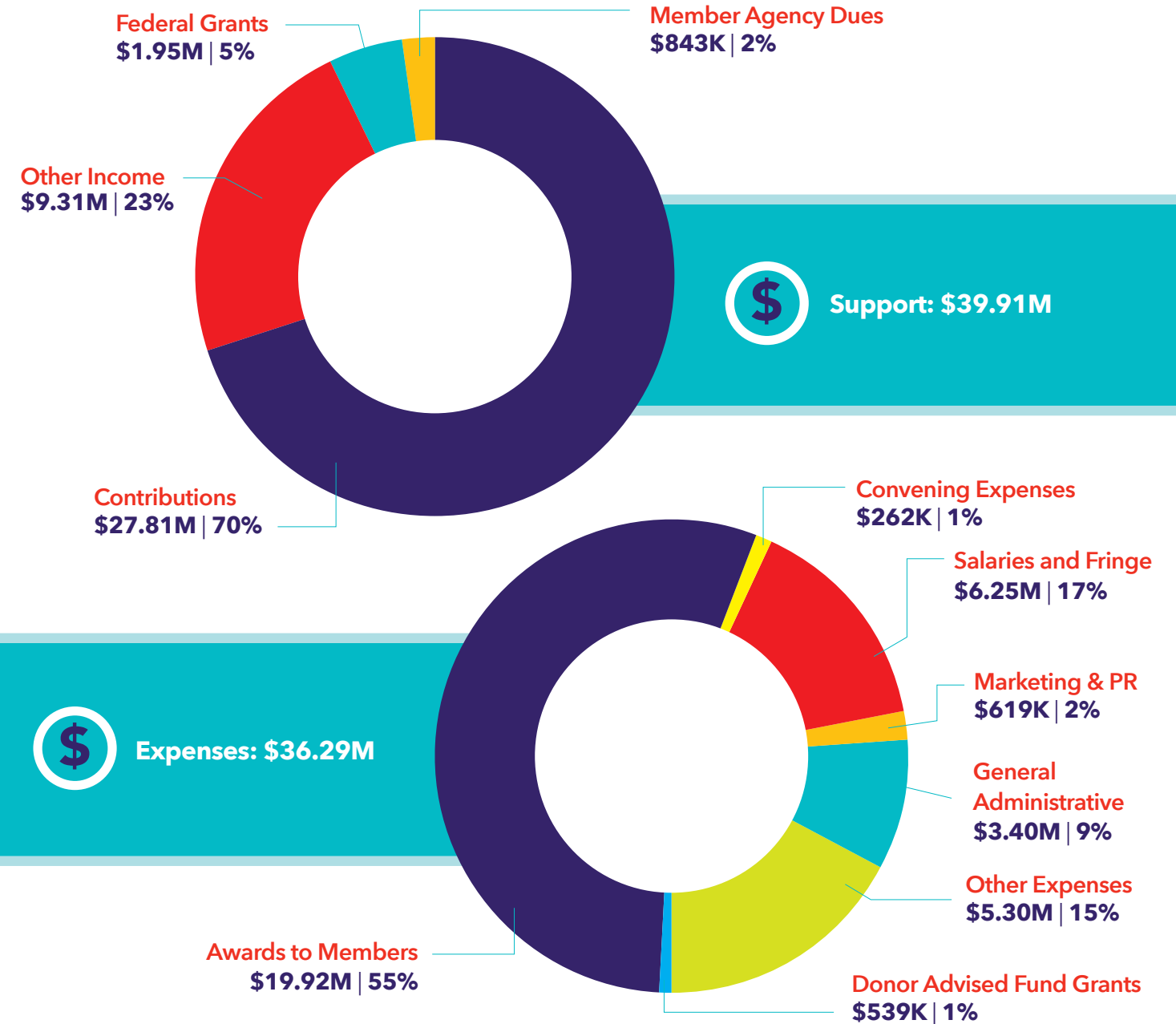
To witness an organization with a 111-year history so quickly adjust and innovate the delivery of services and assistance was an amazing privilege. To watch thousands of professional staff and volunteers across the Catholic Charities ministry serve so many people at the risk of their own health was simply astounding. To play a very small role in identifying the support available and help coordinate the logistics in delivering the supplies was an honor. Notably, what is interwoven within this report is that people like you who help sustain us in the time of this country's greatest need.

Anthony T. Sciacca

Anthony Sciacca
Chief Development Officer



Financials: National Office





The mission of Catholic Charities is to provide service to people in need, to advocate for justice in social structures, and to call the entire church and other people of good will to do the same.