

Below please find links from the US Department of Health and Human Services (HHS) that promote COVID-19 Vaccine information and toolkits for different populations

HHS Campaigns

HHS just launched a **COVID-19 Public Education Campaign**, [*We Can Do This*](#), which is a national initiative to increase public confidence in and uptake of COVID-19 vaccines while reinforcing basic prevention measures such as mask wearing and social distancing.

Campaign resources and toolkits are available to reach diverse communities. **NEW toolkits** are now available for different populations including:

- [American Indian/Alaskan Native and Tribal Leaders Toolkit](#)
- [Older Adults Toolkit](#)
- [Nurses & Health Care Workers Toolkit](#)
- [Essential Workers in Agriculture Toolkit](#)

These [toolkits](#) include helpful resources such as fact sheets, videos, posters, print ads and social media. For more information, go to the [Campaign Resources and Toolkits page](#), and search the available resources by audience, format and language to find what you need for the people that you serve.

Share VaccineFinder: Vaccination is the best tool to defeat this pandemic – access shouldn't be a barrier. [You can find the VaccineFinder here.](#)